

Better Housing Men Open Bureau Today At C. C. Office

A full-fledged Better Housing Program bureau was established at the Chamber of Commerce this morning to assist local residents in obtaining Federal Housing Administration insured mortgages for home construction here.

William H. Petteys, assistant supervisor on the Wilmington office, is in charge, assisted by Jess F. Waller, interviewer, who comes from Huntington Park. They will be at the Chamber from 9 a. m. to 5 p. m., daily except Saturday when the Chamber will close at 1 o'clock. Both men are qualified to give full information about the FHA plan.

REAL OWNERSHIP

Under the FHA, every installment payment on an insured mortgage reduces the debt until you are the owner of an absolutely debt-free home; an investment in living.

Tests Announced For County Job

Next Monday, Dec. 14, is the last day to file applications to take the county civil service examination for assistant water meter reader and collector for the county mechanical department.

Duties are to read meters in county water works districts in Lomita and other county districts. The position pays \$130 a month to start.

Residence Property Rules Are Simple

What kind of property may be financed by an insured mortgage loan?

Any property primarily to be used as a residence, provided it meets the simple requirements as to location, character of neighborhood, and type of construction. It may be detached, semi-detached, one of a row, or a building providing for not more than four families.

Seal Sale Wins Good Publicity For T. B. Drive

"Publicity in the campaign against tuberculosis is as important as medical science itself," states Dr. Reginald H. Smart, tuberculosis epidemiologist.

"Buy Christmas Seals and Use Them" is the slogan of the national as well as of the local tuberculosis associations. The Christmas Seal serves not only as a means of raising money for tuberculosis prevention, but each year serves as a stimulus to the work and reminder that none of us need become a victim of this insidious disease if we all make an honest effort to help eradicate it.

"The tuberculin skin test and x-ray today it possible to detect tuberculosis at its inception, long before recognizable symptoms betray its presence. Every school child and young adult is

Yule Music Program Is Wednesday Here

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sing "Joy to the World" with the audience entering on the last chorus.

Rev. B. C. Brewster will read the Scripture lesson, followed by three carols by the congregation, "Come All Ye Faithful," "It Came Upon the Midnight Clear" and "Silent Night." The musicale will close with the pronouncement of the benediction by a Torrance pastor.

entitled to this protection. "Christmas Seals are helping to make possible the giving of tuberculin tests and chest x-rays in county schools. Students showing a positive reaction are given timely care and safeguarded against over-activity. If known in time tuberculosis is readily overcome, but if neglected, can rapidly progress into the advanced stage when cure is difficult and costly."

SHOP TALK

By RAY BROOKS

ELLWOOD EXCLAIMS

John Ellwood, prop. of Ellwood's store for women, and awake, progressive merchant, suggests that if the merchants of this here burg really want to put on a front and show customers that Torrance is a good place to shop, they, the merchants, should do something about the empty store windows that thrust their ugly faces at passers-by with a bleak, lifeless stare so reminiscent of Republican Depression Days.

John Ellwood suggests that the merchants each be given a certain empty building . . . just for the Christmas period . . . and dress up its window with his own merchandise, with a sign directing window shoppers to go to such-and-such place to buy the goods shown.

Shop Talk thought it was worth mentioning. Certainly the idea costs nothing and would dress up the town. All that would be required would be a little enterprise and hard work.

Anyway, we present it for what it is worth.

WHY EMPTY STORES?

If we're having a boom, you say, why empty stores?

Just this. The empty store buildings are the result of progress. Almost every one of them can be traced to expansion or change to better quarters on the part of the occupant.

The Torrance Building & Loan reconditioned its property on Post, thus leaving the vacant store at El Prado and Sartori.

The Star put up its new department store and left their old location on Sartori. (They have since reopened it with a used furniture store.)

Don Callaway, of the Industrial Electric, moved from his spot next the theatre when Jack Isen renovated the Gramercy Apartment building.

Soon Doc Ingold will leave his present place for his new offices now under construction next to the post office.

Since this column was created almost a year ago it has seen many new businesses come to town, few close their doors.

DRESSER UP

Alcorn's, alert and energetic, have dressed up their Torrance boulevard bright spot "fit to kill." Mrs. Alcorn, who is forever on her toes, has added considerably to the inviting warmth of their drug store with a gay Yule trim.

She plans an advertising scoop just before Christmas, warned me to keep my trap shut, say nothing.

But we didn't keep our trap shut, though we said nothing incriminating.

SHOP TALK SHORTS

Look ye, at the GREEN section of today's Herald, wherein you will find complete and detailed information re the Torrance Herald's Demonstration Home, now under construction and due to open for public inspection about the middle of January. As the home goes up The Herald will keep readers informed as to its state of progress.

Screen Exhibit On View Now At Library

Production Views of Two Major Films Here for Two Weeks

Ten double panels of unusual "behind the scenes" views of two spectacular motion picture productions are now on display at the public library's exhibit room. Scores of residents have studied the pictures since they were hung Tuesday afternoon. The exhibit will remain here until about Dec. 28.

Three of the panels are devoted to the film version of Hervey Allen's epic novel, "Anthony Adverse," while the remaining seven displays compose a pictorial story of the research which preceded the late Irving G. Thalberg's production of Shakespeare's "Romeo and Juliet."

Obtained for the library by Miss Helen E. Vogelstein, county librarian, from Metro-Goldwyn-Mayer studios, the exhibit affords an insight into the production of motion pictures rarely seen outside the screen industry itself.

Artists, Actors at Work
The "Adverse" display contains views of the "props" and costumes, family personalities in the screen treatment of the book, photographs of the author and his house in Bermuda where most of the novel was written and still pictures of the play's characters and big scenes.

Included in the "Romeo and Juliet" exhibit are pictures showing artists, artisans and actors at work, many of the sketches from which the sets were constructed and photographs taken in and around Verona, Italy, locale of the great romantic play, which were used as a basis for the settings.

Views of the "props," costumes and makeup details are shown as are scenes taken of the play's most interesting action.

Mrs. Dorothy Jamieson, Torrance librarian, has had the dual exhibit attractively grouped in the library room and urges all residents who have either seen or read either or both book and play to learn how the two outstanding motion picture productions of the year were made.

Witness Changes Story, Case Dropped

Conflicting testimony introduced at the trial of Eliza P. Maggart, Los Angeles, charged with a morals offense by a Los Angeles woman, caused City Judge Robert Lessing to dismiss the case.

Maggart had been held in jail following his arrest after he had "skipped" a previously set preliminary hearing. The state's witness against him admitted on the stand Friday that her original charges were untrue.

Ban On Roadside Selling Is Cited

Selling and vending on the public highways of Los Angeles county is prohibited by a county ordinance, the Los Angeles Board of Education was informed today after it had forwarded a request that the county adopt a similar ordinance.

The board of education asked only that the ordinance prohibit peddling of foodstuffs on public highways within 200 feet of public school property.

LOMITAN SERIOUSLY ILL

E. W. Brumpton, well-known Lomita resident on Cypress street, was taken to a Los Angeles hospital this week for treatment. He is suffering from a serious heart and asthma condition.

CORRECTION

An error appeared in the advertisement of Ed Schwartz, Men's Furnishings, in today's issue of the Tri-City Shopping News. The ad read "Grayco Shirts \$1 to \$3.95" and "Grayco Endlock Ties 50c to \$2." The ad as corrected appears in today's issue of the Torrance Herald.

Distress Signal Distressful BUTTE, Mont. (U.P.)—Albert Westrich fired a distress signal that was really distressing. Lost, while deer hunting, he fired a shot as a distress signal. The rifle exploded, lacerating his hand, but the original purpose of the signal attained its ends.

A. M. GAMBY Mortuary
A. M. Gamby, director. Lady assistant.
25001 Narbonne Phone Lomita 613

Fleet Reserve Yule Party Is Set for Dec. 16

One of the gala events of the Christmas season in Lomita will be the Yuletide party of the Fleet Reserve at the V. F. W. hall next Wednesday night, Dec. 16. At that time the branch, No. 41, will distribute presents among the children and their parents.

The Christmas party was made possible thru a card benefit held last Wednesday for which a number of Lomita merchants donated various gifts for prizes. These included a ham, leather wallet, gallon of wine and a thermos jug. About \$40 was realized from the affair.

Three new members have been initiated at the branch order. They were H. D. Howell of Keystone and A. E. Lane and Milton C. Smith of the U.S.S. Argonne. The latter two were enlisted by R. B. Estes to complete the quota of 10 which he volunteered to bring into the organization. He will be presented with a gold pin by national headquarters as is the custom when a member recruits 10 other shipmates.

County Plans Perfume Farm At Alondra Park

Board of Supervisors Orders Contract With Botanist Prepared

Preparation of a contract between the county and Monroe C. Kidder, botanist, who proposes to launch a perfume-growing industry in Los Angeles county and thus enable hundreds of persons on county charity rolls to rehabilitate themselves, was ordered this week by the board of supervisors.

Kidder's proposal is to start the culture of aromatic flowers at Alondra Park, north of Torrance, and upon other county-owned property in the county. He told the county officials that he had made intensive study of the possibilities of growing the flowers from which rare perfumes would be made, and has found the climate to be almost identical to that in France where some of the rare flowers are grown.

Kidder is asking \$20,000 to launch the project, and the supervisors will debate it further when the contract is prepared for them by the county counsel.

Tartars Lose First League Cage Games

Outdoor playing proved disastrous for Torrance high school's gym-trained C and D basketball teams yesterday afternoon at Leuzinger's field. The C's lost 22 to 6 and the D's dropped their game, 13 to 9. Woodcock, Tartar C center, was high pointer for the Donahue squad, getting four points, while Cameron, Leuzinger forward, scored nine.

Melvin Benner, Torrance D center, tallied three points for high in the pre-see game. At Narbonne's field this afternoon, all four Gaucho teams will go to league action against El Segundo. Regular league games are also scheduled for Torrance and Narbonne next Tuesday, the Tartars meeting San Pedro and Gauchos tackling Leuzinger.

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Box of 50's \$2.19
Crema, box of 50 \$1.49
Santa Fe, Robert Burns or La Confesion
25's \$2.19; 50's \$4.38
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